



## What to Do Before We Hit Record: Studio Sessions

### Finalize Your Creative Brief:

Make sure to go over your Creative Brief with your ID to let us know about all the details for your course. Need a teleprompter? Our digital white board? Plan on using video clips? Let us know in the Creative Brief so we can have everything set up for you when you come in.

### Plan Your Outfit:

Dress how you want to be presented to your audience- and you know your audience best. For video, we suggest you avoid wearing white or bright neon colors and tight patterns. This helps our cameras focus on what's important- you!

### Consider Your Structure:

Plan an intro and outro to your lecture, a simple "Welcome!" and "We will see you next time!" helps set the video up and end smoothly for your audience. Talk with your ID about how to break up your material for video and remember that shorter videos help keep your audience's attention.

### Check Your Presentation:

If you're using a PowerPoint presentation, make sure the dimensions are set in 16:9 format. Avoid pure white backgrounds and tiny text- it also helps your viewers see if you keep your colors contrasted! ODL has its own video-friendly PowerPoint already set up for you, so make sure to ask us or your ID where to find it.

### Relax:

We're here to help you, and we will guide you step-by-step through the process. Feel free to ask questions or let us know if something isn't working for you- we want to make sure you're comfortable and excited to record with us.

